



Enlightened, Equipped, Encouraged

Educator Presentation Outline and Outcomes

Presentation title: *Digital Trends 2019-2010: Equipping Students to Thrive in an Increasingly Hostile Online World*

Presentation length: 30-45 minutes. Intended to occur at the end of a school day when we've spent the day speaking to students at the school.

Our mission: We help families, schools, and churches create safer digital environments. We do this through a constantly updated website (protectyouneyes.com) that explains the latest digital trends, live presentations at churches and schools to students, educators, and parents, and in-class digital citizenship curriculum.

Presentation summary: We love technology, and we know students do, too. After spending time with hundreds of schools, the PYE team has uncovered five best practices present in schools that are "winning" in the digital age. These schools have a strong digital citizenship culture that starts at the top and trickles all the way down to families. Our advice is practical – participants will walk out with a whole list of steps they can implement immediately to better equip their kids to make better online choices.

Desired outcomes for those who attend:

- Participants will better understand how the features in popular apps like YouTube, YouTube Kids, Snapchat, Instagram, and others can harm good kids who aren't prepared to use them.
- Participants will learn the five best practices that are being executed by schools who have a strong digital citizenship culture.
- Participants will have an opportunity to share ideas for how to apply these best practices in their classrooms, school, and district.

The PYE team – Doug, Chris, Carol, Rose, and Travis: the presentation team at PYE has over 60 combined years of working with families in education and ministry and are deeply committed to seeing more families use technology for good. In just calendar 2018, we performed over 290 presentations and received over 1.2 million website visits. Our recent testimony in front of the Senate Judiciary Committee is helping shape public policy surrounding popular apps used by kids today. It is possible to use technology well! We'll show you how.