



Enlightened, Equipped, Encouraged

## Parent Presentation Outline and Outcomes

**Presentation title:** *Digital Trends 2019-2010: Equipping Kids to Thrive in an Increasingly Hostile Online World*

**Presentation length:** anywhere from 45 minutes to 2 hours, all depending on the needs of your organization. We have both a faith-based and secular version of everything we do.

**Our mission:** We help families, schools, and churches create safer digital environments. We do this through a constantly updated website ([protectyouneyes.com](http://protectyouneyes.com)) that explains the latest digital trends, live presentations at churches and schools to students, educators, and parents, and in-class digital citizenship curriculum.

**Presentation summary:** We love technology, and we know kids do, too. Our popular presentation will address YouTube (can it be controlled?), social media (our expertise), pornography (let's talk about it!), gaming addiction (is this a real thing?), screen time (what's the right amount?), tricky people (stranger danger in the digital age). and so much more. Our advice is practical – participants will walk out with a whole list of steps they can implement immediately to better equip their kids to make better online choices.

### Desired outcomes for those who attend:

- Participants will better understand how the features in popular apps like YouTube, YouTube Kids, Snapchat, Instagram, and others can harm good kids who aren't prepared to use them.
- Participants will better understand how to enable parental controls, if they exist, on popular apps and internet-ready devices, so that harmful features can be monitored and mitigated.
- Participants will be better equipped to have the right conversations about digital topics with the young people they care for. Saying the right things to the right kids at the right time is the most powerful tool caring adults have to mitigate digital risk.
- The combination of these three outcomes will give parents and caring adults confidence as they raise children, and greater empathy for the difficulties of growing up in the digital age.

**The PYE team – Doug, Chris, Carol, Rose, and Travis:** the presentation team at PYE has over 60 combined years of working with families in education and ministry and are deeply committed to seeing more families use technology for good. In just calendar 2018, we performed over 290 presentations and received over 1.2 million website visits. Our recent testimony in front of the Senate Judiciary Committee is helping shape public policy surrounding popular apps used by kids today. It is possible to use technology well! We'll show you how.